

2023

Author Services



Discover how our team can help you with the marketing tasks you don't like to do, so you can spend your time doing what you do best - writing!

THE AUTHOR'S WRITE HAND

Marketing Agency

theauthorswritehand.com

Write Hand Monthly Packages

Debut



Newsletter Campaign OR
Blog Post Execution

Cost: \$97

Fan Favorite



Social Media Planning &
Scheduling



Newsletter Campaign OR
Blog Post Execution

Cost: \$277

Best Seller



Social Media Planning &
Scheduling



Monthly Blog Post



Monthly Newsletter
Campaign Execution

Cost: \$377



Write Hand Service Description

Newsletter

Includes:

- Formatting email content into your email marketing provider
- Creating a unique giveaway graphic
- Scheduling newsletter & resending to un-opens 1 week later
- Reminding of newsletter copy due date
- Reviewing newsletter copy & adding subject lines
- Managing KingSumo Contest, awarding monthly winner & adding contestants email addresses to email list
- Sending newsletter draft to author for final review
- Providing author with a giveaway graphic and contest link to share on socials
- Creating monthly newsletter analytics report
- Optional monthly 30-minute accountability meetings

Blog

Includes:

- Formatting content with graphics, as well as posting/scheduling to website
- Creating a blog banner graphics
- Emailing blog social media graphic, as well as the blog link for sharing
- Reminding of newsletter copy due date
- Reviewing copy, finalizing and scheduling
- Creating Bitly blog link

Social Media

Includes:

- One month of general content planning (12-15 posts)
- Posting/scheduling

Let's Work Together!

Now that you've seen all that The Author's Write Hand has to offer, schedule your FREE 30-minute consultation to see how we can work together.

Don't see what you're looking for? Click [here](#) for more services. Don't hesitate to email us at biz@theauthorswritehand.com. We'd love to connect with you and answer any questions you might have.

Please note all initial service packages will include a \$150 deposit before work can begin. Once a full invoice is sent, the deposit will be credited. We do offer the option of dividing your payment (total cost) into 3 payments if needed (except for hourly services and non-recurring projects).



Our Mission

The Author's Write Hand is a marketing and virtual assistance agency dedicated to assisting Christian authors (unpublished, published, or indie) with the tasks they don't like so they can focus on the ones they do.

If you're looking for a right hand to lighten your author workload, then

The Author's Write Hand may be just what you need!

theauthorswritehand.com

